



Strategic Management Program - Cohort 3 to Begin on May 16

Going international can be a challenging undertaking. Central to the success of any international strategy is a thoughtful strategic plan grounded in reality. To help our members create such a plan we are partnering with the Strategic Management Association www.sma-chicago.org to offer the **Certificate in Strategic Management Program (CSM)**. www.csmlearning.com

The CSM Program is an award winning strategic planning and management education curriculum employing advanced technology to allow your team to apply what they learn in real time during each step of the program. CSM's course content is delivered online at your desktop. The program will take you through a comprehensive strategic planning process to produce a fully developed strategic plan while providing the practical tools and experience required to manage your plan's execution and performance evaluation once the course is completed. An online community is maintained to keep instructors and course participants connected (outside of the scheduled course sessions) in a dialogue and feedback loop throughout the program and beyond.

Cohort 3 of the program will begin on May 16. For more information call Randall Rollinson at 773-774-0240 or send him an email at rollinson@lblstrategies.com.

To schedule an online orientation please contact Richard Faulkner at 773-774-1087 or send him an email at rfaulkner@lblstrategies.com

Kind regards,

World Trade Center Illinois